Goodwin System

Goodwin Soft company is a complex travel software developer since 2010.

We work in tourism and only for tourism.

Because, we know how.



Integrative solution

You can sell any content which can be booked through external suppliers's gates using Goodwin:

- Air tickets
- Hotels
- Transfers
- Tours and excursions
- Insurances
- Packages

Goodwin has a real time aggregator-like model: collecting offers according to the request criteria



Own price content

You can sell your own product by adding it into the system:

- Hotels
- Transfers
- Tours and excursions
- Air tickets
- Insurances
- Packages

Hotel contracts can be added manually or imported. You can add promos of any complexity and combine them.



CRM for agents, MICE or direct clients management

In the "Orders" section you can fully handle your bookings:

- Confirmation, Cancellation, Reservation processes
- Communications with counterparties
- Issue documents
- Issue invoices
- Payments
- Reservation sending to suppliers
- Sales statistics



Flexible CMS for website management

A "Site" section is the integrated CMS for a website management. There you can:

- Add pages, news
- Display special offers blocks
- Add banners
- Design and redesign of online booking, registrations and shopping basket forms
- A website content management

★ Using only one single system account you can create several websites for different markets, conditions, suppliers or products.



Finance counting

A "Finance" section allows you to make a full financial accounting:

- Payments in two clicks
- Invoices tracking
- Group payments
- Statements with counterparties (agents or suppliers)
- Integration with external financial systems option



Goodwin Dynamic Packages

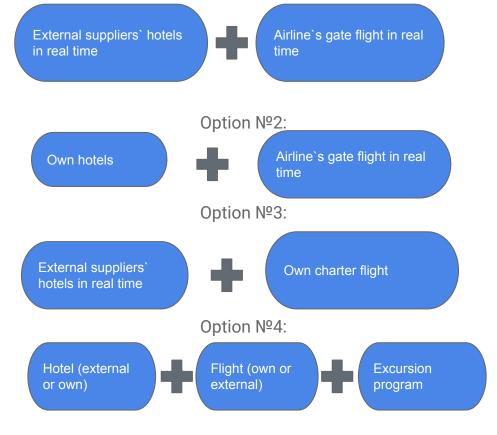
Goodwin system allows you to introduce a **dynamic packaging** model into your business: sell packages including regular flights, accommodation or other services real-time using external suppliers` and airlines` rates or combining them with your own static prices.

Advantages:

- Make the range of services wider
- **REAL** (!!!) prices and immediate confirmation
- No risks regarding charter or blocks programmes
- Any complexity tours online booking without pre-counting
- Your agents do not need to wait for your reply to their requests
- Booking and cancellation conditions flexibility

Dynamic packaging:

How does it work?



Option №1:

goodwin-soft.com

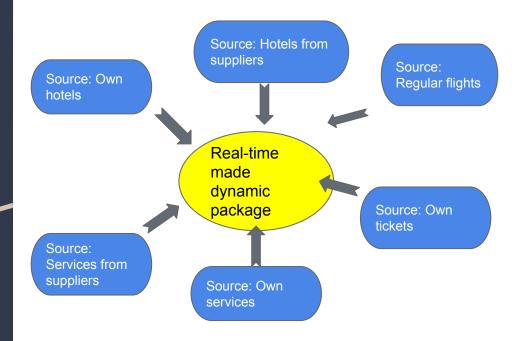


Dynamic packaging:

How does it work?

No pre-countings and queues!

All you need is just add the necessary price sources and make settings



Goodwin

goodwin-soft.com

Some of our clients

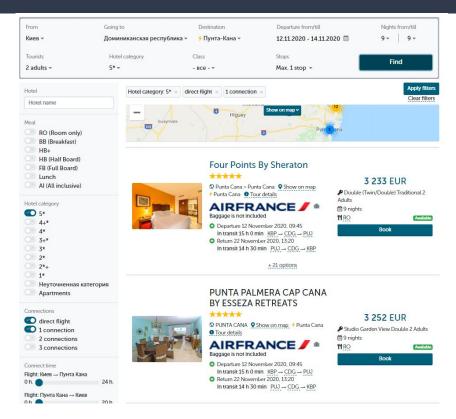
There are some of our clients` websites in order to familiarize you with the look from the agent`s side:

https://gto.ua/

https://aventura.is/

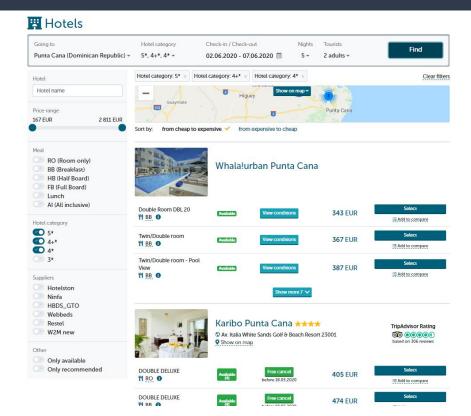


Dynamic packages search interface:



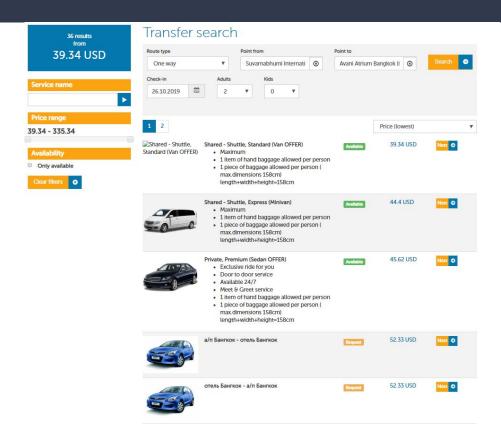


Hotels booking interface:



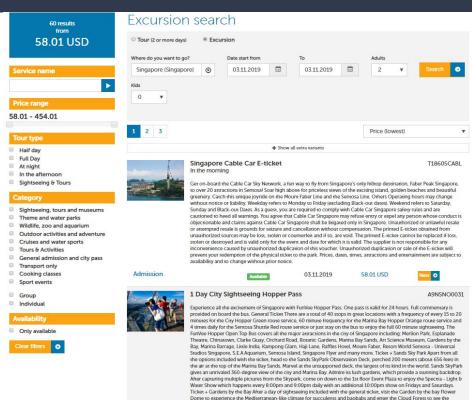


Transfers booking interface:





Excursions booking interface:

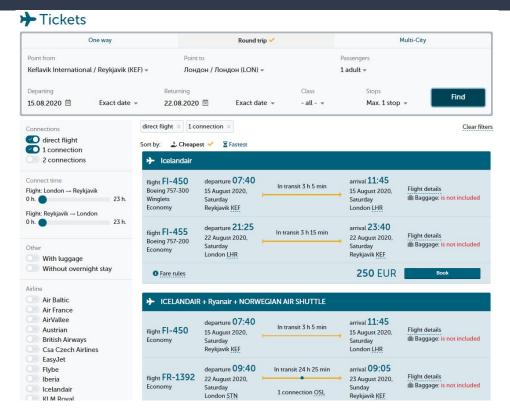


world's tallest indoor waterfall falling from a 35-meter mountain of lush vegetation. Ticket +1-Altitude Gallery After a day of sightseeing included with the general ticket, visit the 1-Altitude Gallery the next day and enjoy some of the best and highest

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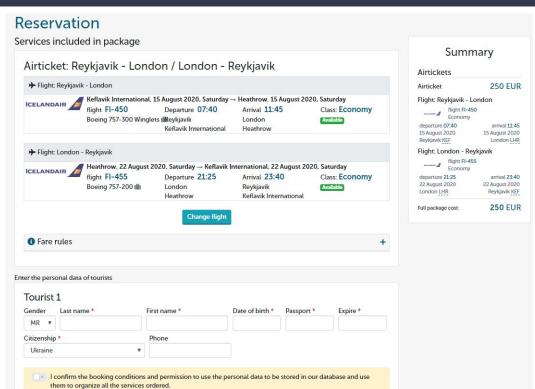


Air tickets booking interface:



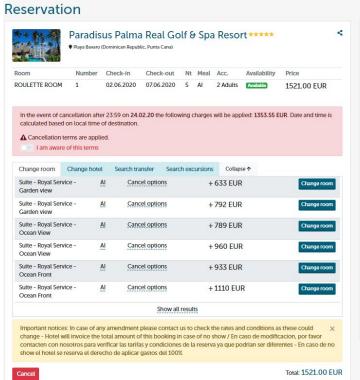


Shopping basket while booking a ticket:





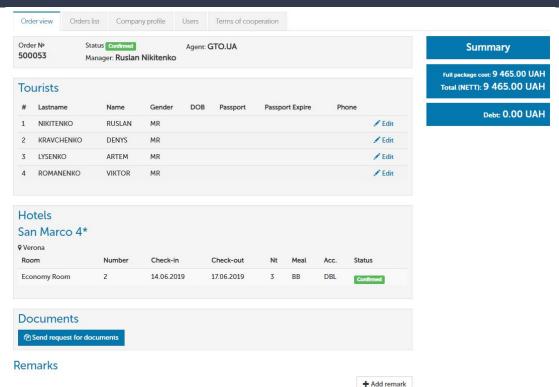
Shopping basket for with an option to add/change transfer or other services:





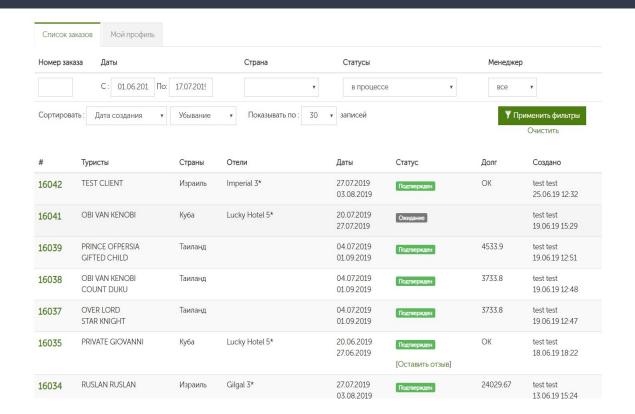


A reservation inside agent's private account :





List of reservations in private account:





Particular hotel's booking page:





Integrations with external suppliers

Some available integrations:

Hotelbeds

Hotelston

<u>iTravex</u>

RateHawk (Ostrovok)

ResTel

W2M

Webbeds/Sunhotels

*Full list of integrations is here: goodwin-soft.com



Goodwinadvantages

- Goodwin system is fully integrative. You can connect to any XML gate.
- REAL dynamic packaging
- Goodwin uses web-services. You don't need to install it locally. Internet connection is enough for work.
- Goodwin Soft totally provides capacity for work and servers maintenance. Servers are located in Germany.
- You can create unlimited number of users in Goodwin system.
- You can create several websites/projects based on one single system account.



| System | Goodwin | Other "static" system |
|---|---------|-----------------------|
| Installation need | | ✓ |
| Unlimited users | ✓ | |
| Other XML gates integration possibility for dynamic data exchange | ✓ | |
| Package tours count | ✓ | 1 |
| Hotels, transfers, excursions, air tickets real time booking | ✓ | |
| Work from any part of the world | ✓ | |
| Operative high load resistance possibility | ✓ | |
| Full box of necessary tools for travel company | ✓ | 1 |
| Servers hosting and maintenance | ✓ | |
| Dynamic packaging | ✓ | |
| Any difficulty tours selling without a pre counting | ✓ | |
| Free permanent updates | ✓ | |

Thank you and let's keep in touch!

We are glad to respond to additional questions and discuss all details any convenient way:

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Best regards,

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